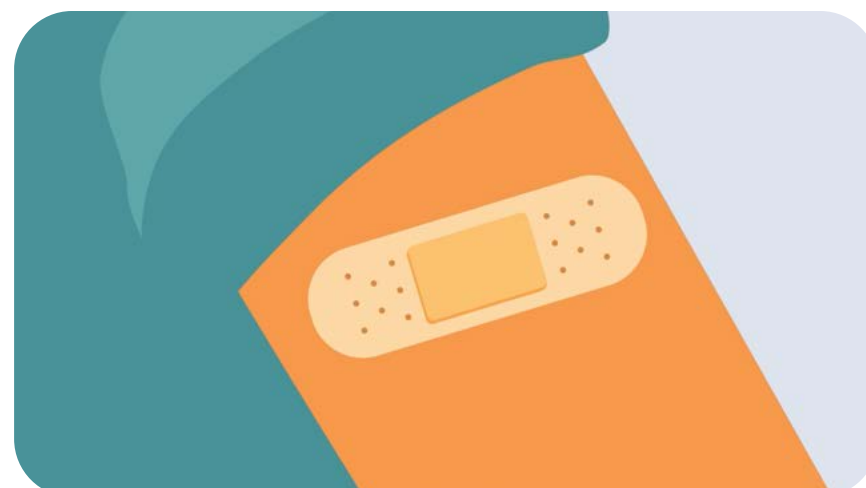


Connecting Kids to Coverage National Campaign

“FLU” :15 PUBLIC SERVICE ANNOUNCEMENT (PSA) ENGLISH



SUPER: InsureKidsNow.gov.
Open on the InsureKidsNow.gov logo.



Open on a close up of a band aid on child's arm.
VO: A flu shot is the best way...



The camera pulls back to see the doctor's office with the mother and child on the exam table after a vaccination has been given.
VO: ...families can protect their kids from getting the flu



The mother and son transition from sitting on the exam table to sitting on their sofa enjoying time with the rest of the family.
VO: and spreading it to other family members. And its covered by Medicaid and CHIP...



SUPER: (builds) Doctor's appointments, Prescriptions, More
We see a clipboard, stethoscope, perscription pad and perscription bottle enter the screen.
VO: ...along with doctor's appointments, prescriptions and more.



SUPER: InsureKidsNow.gov 1-877-KIDS-NOW Paid for by the U.S. Department of Health & Human Services.
VO: Learn more at InsureKidsNow.gov. Paid for by the U.S. Department of Health & Human Services.