



Connecting Kids to Coverage National Campaign

**DIGITAL VIDEO
VISUAL AND AUDIO SCRIPT**

“MISSED CARE” :30 – ENGLISH

SUPER: InsureKidsNow.gov

VO: Check-ups and vaccines protect your kids’ health now and for the future.

VO: Free or low-cost health coverage for kids up to age 19 from Medicaid and CHIP covers your kids’ medical needs and Medicaid might cover yours, too.

VO: Learn more at InsureKidsNow.gov or call 1-877-KIDS-NOW.

SUPER: InsureKidsNow.gov / 1-877- KIDS-NOW

Paid for by the U.S. Department of Health & Human Services.

VO: Enroll now – and then make the call to schedule any missed medical appointments.
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